

# Press information



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## New Pixum Photo book software: more of everything

More design options, more features, more options and even higher quality

Cologne, September 25<sup>th</sup> 2008

Pixum has won another high profile photo book test in a professional magazine (ColorFoto 9/08), and is already introducing a new, much improved and expanded EasyBook software version. There are fantastic user friendly developments in almost all areas of the photo book creation and production. The new offline-client is now available for all customers at: [www.pixum.co.uk/easybook](http://www.pixum.co.uk/easybook)

More design options, more individuality

ColorFoto Magazine praised our software for its great versatility and numerous preset layouts. With our latest software-version you can create custom layouts and save to be used later on other pager or books. The new software also offers fixed themed designs for your photo book, including the baby-package with a layout to really show off your favourite baby snaps!

More options, more features, even higher quality

The brand new 42 x 30 cm Pixum EasyBook XXL comes in a luxurious faux leather cover (brown or black), with high-quality screw post binding and 250g/m<sup>2</sup> strong premium paper. All XXL, XL and DIN A4 photo books can now be created with up to 130 pages. The photo files are then automatically changed to 360 dpi to ensure an optimal printing quality even with the larger formats. And finally the new Easybook client offers an improved assistant, which contains more parameters for the pre-setting of the book's layout. Photo book test vouchers for journalists can be requested at [presse@pixum.com](mailto:presse@pixum.com).

Photos & Posters in professional quality (<http://www.pixum.co.uk/poster-printing.html>)

Photo Books at Pixum (<http://www.pixum.co.uk/photo-book.html>)

Gift-ideas (<http://www.pixum.co.uk/photo-gift-ideas.html>)

Photos simple, fast and inexpensive (<http://www.pixum.co.uk/developing-photos.html>)

### About Pixum

Pixum ([www.pixum.co.uk](http://www.pixum.co.uk)) is one of the leading independent online photo service providers in both the United Kingdom and Europe. We offer high-quality photo printing on professional photographic paper as well as on photographic gift products such as T-shirts, mugs, puzzles and greeting cards. Pixum prints and exposes only on high-quality materials using up-to-date and environmentally sound technology. Other free services are online photo albums and photo sharing via the Internet as well as offers for camera mobile phone users. In over 40 tests by special interest magazines and consumer protection organisations, Pixum scores the overall top position. On [www.pixum.com](http://www.pixum.com) Pixums services are available in the languages English, French, Dutch, Danish, Italian, Portuguese, Spanish and German. Delivery is possible within the whole of Europe. Pixum is a certified member of Trusted Shops and received the "Fast 50 EMEA Award" in October 2007 as one of the 50 fastest growing technology companies in Germany, offered by Deloitte Technology, the magazine Capital, the German stock market and the DVFA.

