

# Press information



Contact Felicia Heres  
email: [press@pixum.com](mailto:press@pixum.com)  
phone: +49 (221) 65 00 40 0  
fax: +49 (221) 65 00 40 99  
[www.pixum.co.uk/press](http://www.pixum.co.uk/press)

---

## Pixum SummerZoom 2010: photo competition for travellers

Win great prizes with fascinating photos and exciting travel reports

*Cologne, June 2010*

*Just in time for Summer 2010 Pixum has started the annual photo competition SummerZoom. Starting on June 22 all amateur photographers across 10 European countries can enter their favourite holiday pictures and travel stories. This is the fourth SummerZoom competition in a row; this year the winner will win a waterproof Pentax Optio W90 digital camera.*

This year's SummerZoom will run until the end of September and amateur photographers from 10 European countries (Germany, Austria, France, Denmark, UK, Belgium, Netherlands, Italy, Spain and Norway) can enter with their favourite, funniest or most beautiful pictures and even include their travel stories. The entire Pixum staff will sit together to decide on the winners for SummerZoom 2010 in UK.

The main prize this year is a Pentax Optio W90. This digital camera is waterproof up to 6 meters depth, protected from dust and shockproof - the perfect camera for adventurers. The second place winner will get a big Pixum **Acrylic Print** and the third place winner will win a **Pixum Photo Book Large** with hard cover - each accompanied by a big stack of free photo prints. But Pixum has a prize for all entrants: everybody will get a voucher for 25 free 6"x4" photo prints.

Entering the competition is the easiest part yet: simply upload your pictures and enter your travel report in our entry form on [www.pixum.co.uk/summerzoom](http://www.pixum.co.uk/summerzoom).

### About Pixum

Pixum ([www.pixum.co.uk](http://www.pixum.co.uk)) is one of the leading independent online photo service providers in both the United Kingdom and Europe. We offer high-quality photo printing on professional photographic paper as well as on photographic gift products such as T-shirts, mugs, puzzles and greeting cards. Pixum prints and exposes only on high-quality materials using up-to-date and environmentally sound technology. Other free services are online photo albums and photo sharing via the Internet as well as offers for camera mobile phone users. In over 40 tests by special interest magazines and consumer protection organisations, Pixum scores the overall top position. On [www.pixum.com](http://www.pixum.com) Pixum's services are available in the languages English, French, Dutch, Danish, Italian, Portuguese, Spanish and German. Delivery is possible within the whole of Europe. Pixum is a certified member of Trusted Shops and received the "Fast 50 EMEA Award" in October 2007 as one of the 50 fastest growing technology companies in Germany, offered by Deloitte Technology, the magazine Capital, the German stock market and the DVFA.



Photo book test vouchers for journalists can be requested at [presse@pixum.com](mailto:presse@pixum.com).