

Press information



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Pixum & PC Advisor launches online photo service

“The easy way to get your prints!”

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Pixum has teamed up with IDG to launch a simple and cost-effective online photo-printing service for PC Advisor readers. Visitors to PC Advisor Photo Printing can enjoy exclusive deals on high-quality photo prints, photo books, posters and gifts.

Uploading photos and designing gifts is a cinch with Pixum's many upload options, and high-quality photo prints start from just 4p. Photos can be delivered in just one working day.

PC Advisor managing editor Matt Egan said: "We're delighted to be able to offer our readers an inexpensive, speedy and secure way to get photo prints."

"Building on our long-standing reputation for independent, expert advice, our partnership with Pixum allows us to offer readers ease of use and peace of mind, and the opportunity to be creative with their favourite snaps."

PC Advisor is the UK's best read online technology magazine, offering expert advice you can trust on computers and consumer technology.

Photo book test vouchers for editors & journalists can be requested at presse@pixum.com.

Photos & Posters in professional quality (<http://www.pixum.co.uk/poster-printing.html>)

Photo Books at Pixum (<http://www.pixum.co.uk/photo-book.html>)

Gift-ideas (<http://www.pixum.co.uk/photo-gift-ideas.html>)

Photos simple, fast and inexpensive (<http://www.pixum.co.uk/developing-photos.html>)

About Pixum

Pixum (www.pixum.co.uk) is one of the leading independent online photo service providers in both the United Kingdom and Europe. We offer high-quality photo printing on professional photographic paper as well as on photographic gift products such as T-shirts, mugs, puzzles and greeting cards. Pixum prints and exposes only on high-quality materials using up-to-date and environmentally sound technology. Other free services are online photo albums and photo sharing via the Internet as well as offers for camera mobile phone users. In over 40 tests by special interest magazines and consumer protection organisations, Pixum scores the overall top position. On www.pixum.com Pixums services are available in the languages English, French, Dutch, Danish, Italian, Portuguese, Spanish and German. Delivery is possible within the whole of Europe. Pixum is a certified member of Trusted Shops and received the "Fast 50 EMEA Award" in October 2007 as one of the 50 fastest growing technology companies in Germany, offered by Deloitte Technology, the magazine Capital, the German stock market and the DVFA.

