

Press information



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Our Pixum EasyBook software has won another award! Our software receives a fantastic review from PC Advisor!

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The photo book industry is growing rapidly. The number of photo books ordered reached 4 million last year, almost triple the amount in 2007. With this increase in demand, there is also an increase in quality requirements, processing and layout options. In a review by "PC Advisor" magazine "Pixum EasyBook" was rated as one of the best photo book pieces of software available.

"Pixum sets itself apart from other online photo-printing services with an awesome array of printing format options, and free, easy to use photobook-creation software", wrote Matt Egan, Managing Editor at PC Advisor (August edition 2009). The [EasyBook software](#) and the integrated Assistant tool also got great comments: "User support is the name of the game - the EasyBook Assistant creates good-looking photobooks with barely any user interaction, grouping pictures by metadata. Select an image folder and your pagination, and the software populates the book. This works well and is a real time-saver."

Conclusion: "In terms of ease of use and creative options, it's hard to imagine it being beaten."

Read the full review here: www.pcadvisor.co.uk



Photo book test vouchers for journalists can be requested at presse@pixum.com.

Photos & Posters in professional quality (<http://www.pixum.co.uk/poster-printing.html>)

Photo Books at Pixum (<http://www.pixum.co.uk/photo-book.html>)

Gift-ideas (<http://www.pixum.co.uk/photo-gift-ideas.html>)

Photos simple, fast and inexpensive (<http://www.pixum.co.uk/developing-photos.html>)

About Pixum

Pixum (www.pixum.co.uk) is one of the leading independent online photo service providers in both the United Kingdom and Europe. We offer high-quality photo printing on professional photographic paper as well as on photographic gift products such as T-shirts, mugs, puzzles and greeting cards. Pixum prints and exposes only on high-quality materials using up-to-date and environmentally sound technology. Other free services are online photo albums and photo sharing via the Internet as well as offers for camera mobile phone users. In over 40 tests by special interest magazines and consumer protection organisations, Pixum scores the overall top position. On www.pixum.com Pixums services are available in the languages English, French, Dutch, Danish, Italian, Portuguese, Spanish and German. Delivery is possible within the whole of Europe. Pixum is a certified member of Trusted Shops and received the "Fast 50 EMEA Award" in October 2007 as one of the 50 fastest growing technology companies in Germany, offered by Deloitte Technology, the magazine Capital, the German stock market and the DVFA.

