

# Press information



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## Macworld UK reviews Pixum EasyBook

**“It’s fun and fast to make professional-style photo books.”**

*Cologne, July 2009*

Photo books are in style and the trend is growing! The online magazine Macworld UK tested the Pixum EasyBook and was amazed with the quality of the book and the photos printed in it.

Like all Mac users, the online magazine Macworld cares a great deal about quality and usability of the software. The Macworld opinion about the Pixum EasyBook: “Pixum EasyBook is photo-book making for everyone. Intuitive, simple and swift you can create professional-looking results from scratch in minutes freeing up time for more photo snapping. Producing professional and appealing results in a range of sizes to suit all pockets, Pixum offers a way to turn even everyday snaps into treasured keepsakes.” Not only was Macworld extremely satisfied with this new software created especially for Mac users, but also amazed about the quality of the finished product.

This is not the first award given to Pixum for its amazing quality in photo books! This year alone we already have received a 4-star award from PC Advisor, a 4-star rating from Software Editorial plus various test wins in Germany and the Netherlands.

Read the full review from Nick Spence @ Macworld here: [www.macworld.co.uk](http://www.macworld.co.uk)



Photo book test vouchers for journalists can be requested at [presse@pixum.com](mailto:presse@pixum.com).

Photos & Posters in professional quality (<http://www.pixum.co.uk/poster-printing.html>)

Photo Books at Pixum (<http://www.pixum.co.uk/photo-book.html>)

Gift-ideas (<http://www.pixum.co.uk/photo-gift-ideas.html>)

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**About Pixum**

Pixum ([www.pixum.co.uk](http://www.pixum.co.uk)) is one of the leading independent online photo service providers in both the United Kingdom and Europe. We offer high-quality photo printing on professional photographic paper as well as on photographic gift products such as T-shirts, mugs, puzzles and greeting cards. Pixum prints and exposes only on high-quality materials using up-to-date and environmentally sound technology. Other free services are online photo albums and photo sharing via the Internet as well as offers for camera mobile phone users. In over 40 tests by special interest magazines and consumer protection organisations, Pixum scores the overall top position. On [www.pixum.com](http://www.pixum.com) Pixums services are available in the languages English, French, Dutch, Danish, Italian, Portuguese, Spanish and German. Delivery is possible within the whole of Europe. Pixum is a certified member of Trusted Shops and received the "Fast 50 EMEA Award" in October 2007 as one of the 50 fastest growing technology companies in Germany, offered by Deloitte Technology, the magazine Capital, the German stock market and the DVFA.

