

# Press information



Contact Felicia Heres  
email: [presse@pixum.com](mailto:presse@pixum.com)  
Tel: +49 (221) 65 00 40 12  
Fax: +49 (221) 65 00 40 99  
[www.pixum.com/press](http://www.pixum.com/press)

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## Pixum welcomes European AOL Pictures service users to its service

### Exclusive European partnership between AOL and Pixum

*Cologne, 27<sup>th</sup> October 2008*

***Beginning today the around 3,5 million AOL Pictures service users in Europe can transfer their photo files to the free Pixum service with just a few clicks and have access to the full range of Pixum services. At the end of the year 2008 the migration of all AOL Pictures users that want to migrate should be done. The AOL Pictures service will shut down on 31<sup>st</sup> December 2008.***

The photo files of the AOL users can remain on the AOL servers to view and download them until end of 2008. Starting today new uploads as well as photo and product orders are only processed through the new Pixum service.

The use of these features and functions as well as the entire Pixum service and product assortment only requires a free and simple registration at Pixum. This can be done with just a few clicks in a specially created "migration-micro-site". After the registration process the photo files of the AOL users are automatically transferred to new, personal Pixum photo albums and each user will obtain an individual account. The entire Pixum infrastructure is prepared for a smooth and uncomplicated transfer. In addition every user willing to switch services will receive an appealing welcome-gift from Pixum.

Besides saving your personal photo files this partnership guarantees all AOL Pictures service users the continued supply of top features and services befitting a leading online photo service. With a number of international awards, Pixum offers the best qualifications.

Pixum will offer its services in [English](#), [French](#), [Dutch](#) and [German](#), with more [European languages](#) to be added in the near future.

„We are delighted about this exclusive partnership with AOL. It makes us proud to welcome AOL Pictures users to our service. As a leading online photo service we offer our users a highly qualified, powerful and appealing package of free services and various products. For Pixum this partnership also is a confirmation of our position as a leading Internet photo service in Europe”, Daniel Attallah, founder and CEO at Pixum, explains to us.

Photos & Posters in professional quality (<http://www.pixum.com/fotoservice.html>)

Photo Books at Pixum (<http://www.pixum.co.uk/photo-book.html>)

Gift-ideas (<http://www.pixum.co.uk/photo-gift-ideas.html>)

Photos simple, fast and inexpensive (<http://www.pixum.co.uk/developing-photos.html>)

#### About AOL

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#### About Pixum

Pixum ([www.pixum.co.uk](http://www.pixum.co.uk)) is one of the leading independent online photo service providers in both the United Kingdom and Europe. We offer high-quality photo printing on professional photographic paper as well as on photographic gift products such as T-shirts, mugs, puzzles and greeting cards. Pixum prints and exposes only on high-quality materials using up-to-date and environmentally sound technology. Other free services are online photo albums and photo sharing via the Internet as well as offers for camera mobile phone users. In over 40 tests by special interest magazines and consumer protection organisations, Pixum scores the overall top position. On [www.pixum.com](http://www.pixum.com) Pixums services are available in the languages English, French, Dutch, Danish, Italian, Portuguese, Spanish and German. Delivery is possible within the whole of Europe. Pixum is a certified member of Trusted Shops and received the "Fast 50 EMEA Award" in October 2007 as one of the 50 fastest growing technology companies in Germany, offered by Deloitte Technology, the magazine Capital, the German stock market and the DVFA.

