

Press information



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New Pixum EasyBook Photo Book software: more books, more tools and even better quality

Great new creative tools - new sizes - the premier of photo books on photo paper - now also available for Mac and Linux-users

Cologne, April 2009

An evolution for photo books: Pixum has just launched its new EasyBook 4.5 software which includes a host of great new features. There are new sizes including the impressive EasyBook XXL in 28x36cm portrait, plus a whole new range of photo books printed on real photo paper. New tools are also available within the 4.5 version, including the ever handy spellchecker. Available now at www.pixum.co.uk/photobook - for PC, Mac and Linux.

Unlimited creativity

Our new 4.5 software not only offers many more layouts and backgrounds, but also gives you all the tools to easily create your own. You can now even add funny, themed ClipArt to your photo book and easily number the photo book pages.

To really make your pictures stand out you can use the built in frames and even add shadows. New alignment functions make it possible to align your photos to the left, right or centre and to rotate and crop your images in no time at all. Another practical feature is the spellchecker which makes sure there are no typos in your text.

Photo Books on photo paper

Pixum photo book sizes EasyBook Large (A4), Square (21x21 cm) and XL (30x30 cm) are now available on real high-quality photo paper. Also new is the Pixum EasyBook XXL with a picture hard cover at a massive 36x28 cm (portrait) as well as the long awaited EasyBook Large (A4) in landscape (28x21 cm).

To ensure the optimal printing quality for these big formats, we automatically resize your images to 360 dpi. Last but not least, the new EasyBook software has an improved assistant tool with more options to help you create your perfect photo book.

Photo book test vouchers for journalists can be requested at presse@pixum.com.

Photos & Posters in professional quality (<http://www.pixum.co.uk/poster-printing.html>)

Photo Books at Pixum (<http://www.pixum.co.uk/photo-book.html>)

Gift-ideas (<http://www.pixum.co.uk/photo-gift-ideas.html>)

Photos simple, fast and inexpensive (<http://www.pixum.co.uk/developing-photos.html>)

About Pixum

Pixum (www.pixum.co.uk) is one of the leading independent online photo service providers in both the United Kingdom and Europe. We offer high-quality photo printing on professional photographic paper as well as on photographic gift products such as T-shirts, mugs, puzzles and greeting cards. Pixum prints and exposes only on high-quality materials using up-to-date and environmentally sound technology. Other free services are online photo albums and photo sharing via the Internet as well as offers for camera mobile phone users. In over 40 tests by special interest magazines and consumer protection organisations, Pixum scores the overall top position. On www.pixum.com Pixums services are available in the languages English, French, Dutch, Danish, Italian, Portuguese, Spanish and German. Delivery is possible within the whole of Europe. Pixum is a certified member of Trusted Shops and received the "Fast 50 EMEA Award" in October 2007 as one of the 50 fastest growing technology companies in Germany, offered by Deloitte Technology, the magazine Capital, the German stock market and the DVFA.

